

Garrett County Weddings

MEDIA KIT 2023 - 2024

The Garrett County Chamber of Commerce is partnering with Alchemi Design creator of Walk The Aisle Weddings to publish the 4th edition of the Garrett County Weddings guide. This high-end marketing tool is a magazine-sized, glossy color guide that serves as the leading resource for couples planning their weddings in the region.

With its breathtaking natural scenery and charming small towns, Garrett County has become a popular wedding destination for couples from all over the region. Our magazine highlights the top wedding venues, vendors, and services in the area, providing invaluable information and inspiration to soon-to-be brides and grooms.

Advertising in our publication presents an opportunity for wedding professionals to target a specific audience and grow their business in this thriving industry. By joining our group of wedding professionals, you'll have the chance to showcase your services to couples planning their dream wedding in Garrett County.

The Garrett County Chamber of Commerce is dedicated to assisting you in increasing your business and directing new customers to you. We are excited to produce the 4th edition of our wedding guide, which will help increase exposure and grow the local wedding economy.



Publishing

Over 5,000 Printed Copies
24-Month Targeted Circulation

Print Distribution

Maryland, Pennsylvania & D.C. Bridal Shows
44 Garrett County Tourism Rack Locations
3 Maryland Visitor Centers

Digital Edition

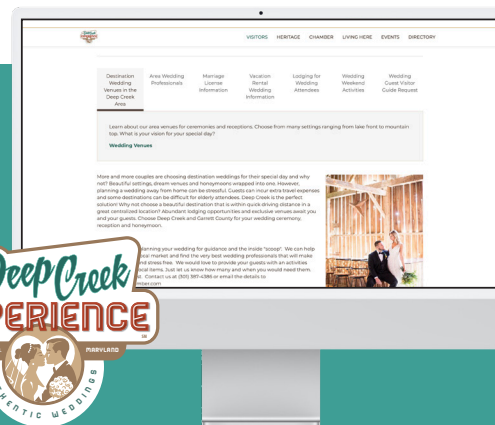
www.garrettcountyweddings.com
www.visitdeepcreek.com
www.walktheaislewedding.com

Advertised on

WeddingWire - Display Ad
Old Dominion - Full Page Ad
Washingtonian - ½ Page Ad
Pittsburgh Magazine Weddings - ½ Page Ad

FOR MORE INFORMATION

Lindsay Fuccillo, Account Executive
978-8525810 | lindsay@alchemidesign.com



Garrett County Weddings

MEDIA KIT 2023 - 2024

Printed Guide

Garrett County Weddings magazine is the leading resource for couples planning their weddings in the region. Our goal is to highlight the top wedding venues, vendors, and services in the area, providing invaluable information and inspiration to soon-to-be brides and grooms.

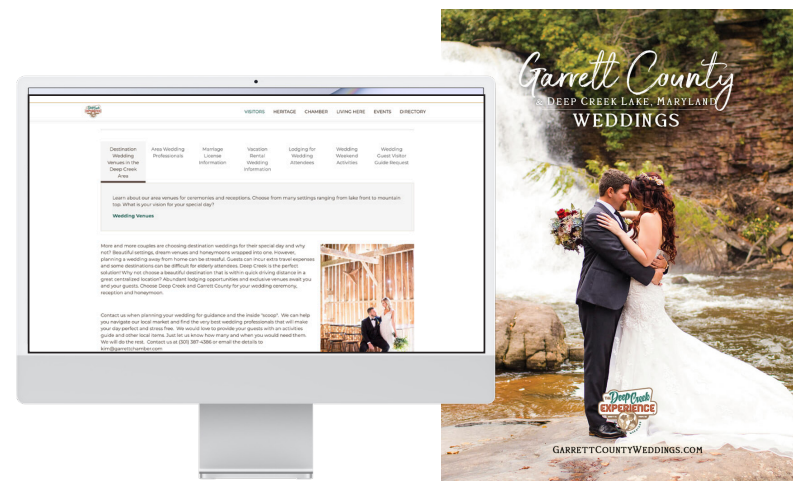
Our magazine is distributed over 24-months through various channels ensuring that your advertisement reaches a large and diverse audience. For as little as \$28 per month your business can be included in this premier publication.

- Maryland Bridal Shows
- Pennsylvania Bridal Shows
- D.C. Bridal Shows
- 44 G.C. Tourism Rack Locations
- 3 Maryland Visitor Centers

Advertisers will receive copies of the book to incorporate into individual wedding marketing efforts. Ads are in color and include complimentary ad design with ad purchase. Limits apply.

AD SIZES	(WxH)	*COST
¼ Page (Vt)	3.875" x 5.125"	\$675
½ Page (Hz)	8" x 5.125"	\$895
Full Page Bleed	8.375" x 10.875"	\$1675
Inside Back Cover	8.375" x 10.875"	\$1875
Back Cover	8.375" x 10.875"	\$1995
2 Page Spread	16.75" x 10.875"	\$2995

*Cost based on 2-years



Digital Edition & Wedding Vendor Listings

More couples are increasingly relying on the internet as an essential source of information to plan their weddings. In addition to print, the Garrett County Wedding Guide will also appear in a digital version, which can be emailed to prospective clients and is featured on:

- www.garrettcountyweddings.com
- www.visitdeepcreek.com
- www.walktheaisleweddings.com

Advertising with Garrett County Weddings publication automatically lists your business in online directories at these websites, providing potential customers with comprehensive information including your business address, phone number, website link, photos, and more.



Lindsay Fuccillo, Account Executive

978-852-5810 | lindsay@alchemidesign.com

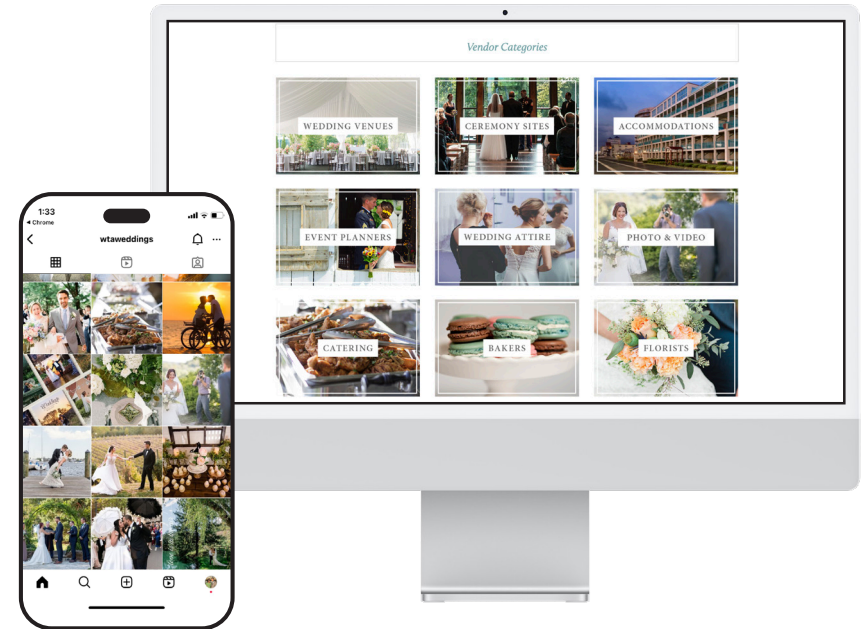
Walk the Aisle WEDDINGS

Advertisers in the Garrett County Weddings guide will receive the ADDED VALUE of an upgraded vendor listing at www.walktheaisleweddings.com for 2 years.

- ¼ & ½ Page Ads: Featured Vendor Listing
- Full Page & Spread Ads: Premier Vendor Listing

At Walk the Aisle Weddings, we're passionate about helping every couple plan their perfect day with confidence and ease. Thousands of engaged couples throughout the Chesapeake Bay region rely on us to find quality vendors like you. Our vendor directory is organized by category and geographical region, making it easy for couples to find your services for both local and destination weddings.

We feature our vendors in our editorial blogs and social media, giving you more exposure and helping couples learn about your business. Vendors and couples can submit content to our editors for review and potential posting on our website, social media, or publications. Join our community of wedding professionals and let us help you reach the couples who are looking for your services.



THE ULTIMATE
Wedding Planning Resource
FOR THE
Chesapeake Bay Area

LEARN MORE AT
www.walktheaisleweddings.com

Basic Listing

- ✓ Business Information & URL
- ✓ Desired Filter Search

FREE
LISTING!

Featured Vendor

- ✓ 1 Image
- ✓ Business Information & URL
- ✓ Desired Filter Search

Premier Vendor

- ✓ Micro-site with 10 Images
- ✓ Business Information & URL
- ✓ Desired Filter Search
- ✓ 300 Word Descriptive Paragraph
- ✓ Listed Above Basic Vendors
- ✓ WTAW Blog & Social Media Contributor

Garrett County Weddings

Complimentary Ad Design

Complimentary ad design is included with the purchase of an Garrett County Weddings Ad. Limited to 2 rounds of edits. Must supply logo, high res photos, copy and design samples to Alchemi Design.

Ad Specifications and Rates

*Cost based on 2- years.

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Artwork Specifications

All artwork must be supplied in PDF format, 300 DPI or larger. Do NOT pull images from web pages. All images should use the CMYK or grayscale colorspace. Do NOT submit files in RGB or PMS.

PUBLICATION TRIM SIZE: 8.375" x 10.875"

IMAGE RESOLUTION: 300 DPI

SAFETY: 1/4 and 1/2 page ads: .25" margin

Full Page and 2 Page Spread .5" margin

*BLEED: 1/4" extra outside trim on all sides. No crop marks

Download the INDD template on walktheaisleweddings.com/advertise-garrett-county-wedding-guide

QUESTIONS ABOUT YOUR AD DESIGN?

Sarah Dunphy, Designer

413-364-5594 | sarah@alchemidesign.com

