



Queen Anne's County  
Department of Community Affairs, Tourism Office  
425 Piney Narrows Road  
Chester, Maryland 21619  
phone: 410-604-2100

September 22, 2016

Dear Queen Anne's County businesses,

Recognizing that tourism is one of the largest profitable industries today that continues to grow, Queen Anne's County Tourism is dedicated to creating more of an awareness of our county as a unique travel destination. As a part of this tourism campaign, Queen Anne's Tourism is pleased to be pairing up with Alchemi Design & Publications for the creation of a high-end marketing guide which will feature our county for destination travel and highlight local towns, waterways and businesses. This magazine-sized, glossy color guide will be produced in print and also in a flipbook format for use online and will be targeted specifically to people looking to travel in Queen Anne's County.

We are excited to publish and promote this Visitor's Guide, as it will showcase Queen Anne County as a premier travel destination. The book will contain an exclusive advertisement section for you, the county's preferred business professionals, and we hope you will join us by advertising in the publication and become a premiere vendor. As an advertiser, your ad will be featured in the printed book and in the online version, where your ad will be linked to your website. The book will be posted on the Tourism website and emailed to all prospective clients. Advertisers will receive copies of the book to incorporate into individual marketing efforts. As an advertiser in the book you will be able to track the response to both your print and online ads.

*Benefits for advertising in our new Visitor's Guide include:*

- Your advertisement distributed by Queen Anne's County Tourism to all qualified travelers, to include interested parties coming to Queen Anne's county.
- A one-time ad fee for 24 months of targeted circulation.
- Exclusive marketing alignment with Queen Anne's County Tourism in print and online.
- Increased visibility in front of Maryland visitors
- Receive more reliable referrals as a result of your visual ad together with verbal recommendations.

Queen Anne's County Tourism is dedicated to assisting in the increase of your business and directing new business on to you as one of our preferred vendors. We feel sure this high-end guide will help increase the exposure and economy with increased business in our area.

Kathy Hawkins, a representative from Alchemi Design and Publications will be following up this letter by contacting you directly to discuss this opportunity with you in more detail. She can be reached at [kathy@alchemidesign.com](mailto:kathy@alchemidesign.com), cell 410 274 8704, office 443-321-9895.

Thank you for your interest and we look forward to collaborating with you on this mutually beneficial effort!

Sincerely,

Handwritten signatures of Ashley R. Chenault and Faith Elliott-Rossing.

Ashley R. Chenault  
Tourism Manager

Faith Elliott-Rossing  
Director of Community Affairs